



Triangle Area Chinese American Society  
P.O Box 1041 Cary, NC 27512 [www.nctacas.org](http://www.nctacas.org)

### Dear Potential Directory Advertiser:

Since 1978, the Triangle Area Chinese American Society (TACAS) has been the premier organization promoting Chinese cultural exchange and community service around the Triangle. In the last twelve months, TACAS has organized dozens of events for the public and TACAS members to enjoy:

- Cultural dances, bazaar and café at the annual Raleigh International Festival including this year on November 3 and 4, 2007 at the State Fairgrounds.
- Chinese New Year Festival, Feb. 17, 2006 attended by 4000+ people
- Presenting the Taipei Youth Folk Sports Group in 5 North Carolina performances in Aug. 2007.
- Asian American Health Fairs in Sep. 2006 and in Sep. 2007
- Community service to Triangle area senior centers, Raleigh Chinese Language School, the Families with Children from China, and other organizations.
- Working with other Triangle organizations and Chinese cultural performers to enhance the Triangle's programs
- Ballroom dances, Youth trips, and Spring picnic to serve the Chinese community

Financial support from our advertisers and donors makes up an essential portion of TACAS general funds. These funds allow TACAS to communicate with our members and newcomers to the Triangle. Funds also allow TACAS to put on high quality programs for members and the public.

### Directory and Web Ads:

We hope that you will continue publicity for your company or service through a renewed or new advertisement in the TACAS membership directory. If you advertised with us before, your ad from last year is attached. Let us know if you wish to change it in any way or if it may be reprinted as is.

The directory will be produced and distributed in January 2008.

- |   |       |
|---|-------|
| • Inside Front cover in full color                              | \$350 |
| • Inside Back cover in full color                               | \$300 |
| • Outside book cover (top half only, 8.5" wide X 5.5" tall)     | \$200 |
| • Full page ad (8.5" wide X 11" tall)                           | \$200 |
| • Half page ad (8.5" wide X 4.5" tall)                          | \$100 |
| • Quarter page ad   | \$ 50 |
| Choose between 8.5"wide X 2.0" tall and 3.75" wide X 4.5" tall) |       |
| • Weblink service   | \$ 25 |
- Have your website linked under "Our Sponsors at the [www.nctacas.org](http://www.nctacas.org) website.

If you have any questions, please contact me at [finance@nctacas.org](mailto:finance@nctacas.org) or (919) 454-6429 in the coming weeks.

Sincerely,  
HuiJin Chuang  
Finance Committee Chair



## Directory/Web Advertisement Agreement

Directory Display Ad

- Inside Front cover (full color) \$350
- Inside Back cover (full color) \$300
- Outside back cover (half page, full color) \$200
- Full Page (black and white) \$200
- Half Page (black and white) \$100
- Quarter Page \$50

Plus Web Ad

- Yes, link my website for \$25 too.

My web URL: \_\_\_\_\_

Business/Organization Name \_\_\_\_\_

Responsible Person's Name \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment Attached :            Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_

### Instructions:

1. Please make a check payable to "TACAS"
2. Mail copy A of the agreement, your finished designed ad, and your check to TACAS, P.O. Box 1041, Cary, NC 27512.
3. Keep Copy B for your records.
4. You may also Email an electronic copy of your ad to [finance@nctacas.org](mailto:finance@nctacas.org)
5. All materials must be received by **12/10/2007**

**Thank you for your support of TACAS.**

*A receipt will be mailed to you immediately after your ad and payment are received*

Your TACAS Fund Raising Committee Member \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_

**Mail this copy to TACAS**

**Copy A – for TACAS**



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